



Vendor & Exhibitor Criteria & Conduct

The Environmental Education Coalition of Napa County (EECNC) hosts this annual event to connect people to local organizations and individuals who provide earth-friendly, creative pathways towards a sustainable future for generations to come. Earth Day is a time to honor and celebrate this planet that we all share. Earth Day Napa brings our community together for a festive and educational afternoon designed to build awareness and inspire change. We invite vendors and exhibitors to participate in Earth Day Napa whose purpose or product represents themes such as conservation, stewardship, waste reduction, water conservation, nature, wildlife, environmental education, indigenous people, health, fitness, and similarly related subjects.

VENDOR & EXHIBITORS ARE ASKED TO COMMIT TO THE FOLLOWING CRITERIA:

- You provide an interactive activity station for attendees focused on sustainability, environmental improvement, and celebrating Earth and the community.
- Your station does not create disposable or single-use waste or litter;
- Your station has a strong connection to the above-mentioned themes;
- Your station should be accessible to individuals with disabilities; and
- All food is served with compostable products; no plastic bottles or styrofoam.

HEALTH AND SAFETY POLICY

This event follows local government health and safety policies, including COVID-19 guidelines. Vendors and exhibitors must ensure that all information shared aligns with public health standards to protect community well-being and must adhere to these guidelines throughout the event.

FUNDRAISING POLICY

Earth Day Napa is a fundraiser for the Environmental Education Coalition of Napa County (EECNC).

Other organizations are not permitted to fundraise during the festival. However, you are welcome to build your mailing list and pursue fundraising efforts after the event.

POLITICAL CAMPAIGNING POLICY

We welcome political candidates from all parties to Earth Day Napa and encourage positive engagement with the community. All campaign booths must be family-friendly; negative campaigning is not allowed. Organizers reserve the right to confiscate derogatory materials targeting other candidates, businesses, or local agencies and may ask non-compliant candidates to leave the event, with potential exclusion from future events.

As a participating vendor/exhibitor, it is your responsibility to hold your business or organization accountable to this standard and honor the spirit and ethics of Earth Day Napa and environmental education.

Please understand that failure to comply with the stated criteria could result in removal from this year's event and/or exclusion from future Earth Day Napa events.



Vendor & Exhibitors

Fees	Early-Bird	After March 7
Exhibitor Booths		
Earth Day Sponsor	Complimentary	
Government, Nonprofit, or Community Organization	\$35	\$45
Vendor Booths		
Commercial Business or any booth that intends to sell or collect money for goods or services during the event.	\$100	\$125
Food All food vendors must have appropriate health permits to operate in City of Napa.	\$130	\$150

EXHIBITOR & COMMERCIAL VENDOR BOOTH INFORMATION

Booth Space: Approximately 10' x 10'

Equipment: All booths need to bring their own tents, tables, and chairs, except for sponsors who have requested them in advance. Oxbow Commons can get windy; bring weights for materials. Tents must be secured with sandbags or weights (no stakes allowed).

Interactive Booths: We ask that all exhibitors to incorporate activities or engaging elements that celebrate Earth Day, creating a fun and meaningful experience for attendees.

Eco-Friendly: No single-use or disposable giveaways, please.

EVENT TIMING & ROAD ACCESS

Event Hours: The event runs from 11:00 AM to 4:00 PM. All exhibitors must be fully set up by 11:00 AM and remain on-site for the entire event. Exhibitors may not begin packing up until the event concludes at 4:00 PM.

Morning Load-In (Exhibitors): During setup, the road is used for drop-off only (no parking). Exhibitors should plan to arrive between 8:00 and 9:15 AM to unload; the drop-off zone closes promptly at 9:30 AM.

Road Access During Event (Food Vendors & Pedestrians): From 9:30 AM to 4:30 PM, the road is closed to general vehicle traffic and reserved for food vendor operations and pedestrian safety throughout the event.

Afternoon Load-Out (All Vendors): After the event concludes at 4:00 PM, pedestrian departure will take place from 4:00–4:30 PM. Food vendors will break down and depart between 4:30–5:00 PM, as they are positioned along the roadway. Exhibitor vehicle access for load-out will **begin at 5:00 PM** and remain open until 6:00 PM. Vehicles should not line up before their designated load-out window, as doing so can cause delays and affect pedestrian safety.