

Dear Friends,

The Environmental Education Coalition of Napa County (EECNC) invites you to support Earth Day Napa, returning on **Saturday, April 18, 2026**, at Oxbow Commons in Downtown Napa. This free, long-running community event brings together local nonprofits, public agencies, schools, and businesses for a day focused on environmental education, community well-being, and connection.

Earth Day Napa welcomes thousands of residents and visitors for hands-on activities, live music and performances, local food and beverages, and opportunities to engage with organizations and resources that strengthen our community. In addition to bringing people together, Earth Day Napa helps support EECNC's programs, including student scholarships and bus grants that help schools access environmental field trips throughout Napa County.

We invite you to support Earth Day Napa as a sponsor. Sponsorship helps support the planning and delivery of the event and contributes to its continued success as a community gathering that promotes environmental awareness.

As a sponsor, your business will be recognized through event marketing and outreach, including social media, event signage, printed materials, and more! Sponsorship opportunities and benefits are outlined in the enclosed packet, along with a registration form and an optional exhibitor booth sign-up. Please complete and return the forms or use the QR code below to submit online.

Thank you for considering your support of Earth Day Napa 2026. We look forward to working together to make this year's event a success for our community.

Sincerely,
Jessica Ardizzone
Earth Day Napa Coordinator
earthdaynapacoordinator@gmail.com



EECNC is fiscally sponsored by Friends of the Napa River, a 501(c)(3) organization.

Tax ID #94-3207058.

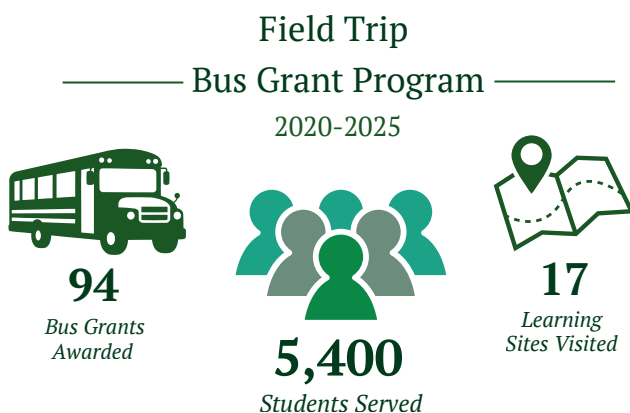
P.O. Box 537, Napa, CA 94559

About Us

The Environmental Education Coalition of Napa County (EECNC) was formed in 2001 as a partnership of local organizations committed to strengthening environmental education across Napa County. The coalition coordinates Earth Day Napa as a free community event that brings local organizations and residents together, while also supporting environmental education through event proceeds, donations, and partner support. EECNC is celebrating 25 years of collaboration and has begun a strategic planning process to guide future growth, strengthen partnerships, and ensure the coalition continues to meet the evolving needs of the community. EECNC is fiscally sponsored by Friends of the Napa River, Inc.



Expanding Access to Environmental Education



The Field Trip Bus Grant Program helps remove transportation barriers, allowing students to participate in hands-on environmental education experiences throughout Napa County.



Since launching the scholarship program in 2016, EECNC has steadily expanded support for local students pursuing environmental studies. Awards are granted at Earth Day Napa.



A Community-Wide Gathering

Earth Day Napa brings together thousands of residents and visitors for a full day of hands-on activities, performances, food, and opportunities to connect with local organizations and resources. The event is designed to be welcoming, interactive, and engaging for all ages.

"Earth Day is an event the community counts on"

- Chris Benz, Napa Climate NOW!



Hands-On Learning

Throughout the day, attendees engage in hands-on activities, demonstrations, and conversations that make environmental topics approachable. Exhibitors and partners share practical information on conservation, sustainability, climate action, and resource stewardship.

"We believe in the importance of the Earth Day event for the community and the opportunity it gives to get our messages out to attendees"

-Patrick Costello, Water Resource Analyst, City of Napa

Community Connection

Earth Day Napa brings together local nonprofits, public agencies, schools, artists, and small businesses, creating meaningful connections between community members and organizations working year-round to support environmental education, public health, and community resilience.



"This event is a great opportunity for community members to learn about all things environment and stewardship in Napa"

-Frances Knapczyk, Napa Resource Conservation District



A Place to Stay, Listen, and Enjoy

Live music, performances, and local food vendors help create a fun, lively atmosphere that encourages people to stay and enjoy the event.

Earth Legacy Sponsor – \$10,000+ Donation

- Opportunity to present scholarships or speak at Earth Day
- Logo on all EECNC-sponsored print & newspaper advertising
- Company or organization mentioned in radio advertising
- Logo on City buses and event stage banner
- Logo on napaenvironmentaled.org/earth-day
- Display your company banner at the event (provided by sponsor)
- Acknowledged as a sponsor at Earth Day
- Choice of location for a 10 x 10 booth at the event
- 10 x 10 tent, table, sandbags, and chair rental provided by EECNC

Sustainability Champion – \$5,000+ Donation

- Logo on all EECNC-sponsored print & newspaper advertising
- Organization mentioned in radio and TV advertising
- Logo on City buses and event stage banner
- Logo on napaenvironmentaled.org/earth-day
- Display your company banner at the event (provided by sponsor)
- Acknowledged as a sponsor at Earth Day
- Choice of location for a 10 x 10 booth at the event
- 10 x 10 tent, table, sandbags, and chair rental provided by EECNC

Green Guardian – \$2,000+ Donation

- Logo on most EECNC-sponsored print advertising
- Organization mentioned in radio and TV advertising
- Logo on napaenvironmentaled.org/earth-day
- Display your company banner at the event (provided by sponsor)
- Acknowledged as a sponsor at the event and logo displayed on event stage banner
- Choice of location for a 10 x 10 booth at the event
- 10 x 10 tent, table, sandbags, and chair rental provided by EECNC

Eco Steward – \$1,000+ Donation

- Logo on some of EECNC-sponsored print advertising
- Logo on napaenvironmentaled.org/earth-day
- Acknowledged as a sponsor at the event
- 10 x 10 booth at the event

Grassroots Ally – \$500+ Donation

- Logo on napaenvironmentaled.org/earth-day
- Acknowledged as a sponsor at the event
- 10 x 10 booth at the event





Sponsorship Registration Form

Downtown Napa at the Oxbow Commons
Saturday, April 18, 2026
11am – 4pm

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email Address: _____

All sponsorship donations will help us continue the Student Field Trip Bus Grant Program, Darcy Aston Scholarship Fund, and EECNC Community Programs

We would like to Sponsor the Napa Earth Day Festival at the following level:

Earth Legacy \$10,000 Contribution

Sustainability Champion \$5,000 Contribution

Green Guardian \$2,000 Contribution

Eco Steward \$1,000 In-Kind or Cash Contribution

Grassroots Ally \$500.00 In-Kind or Cash Contribution

We can't sponsor this year, but would like to donate anyway \$ _____

Signed by: _____ Dated: _____

To reserve your sponsorship, please email earthdaynapacoordinator@gmail.com by March 1st to ensure your logo will be on all advertising materials.

To pay via PayPal, please visit our website:

<https://napaenvironmentaled.org/earth-day-sponsors/>

To pay with a check, **please make the check payable to "EECNC" or "Environmental Education Coalition of Napa County"** and mailed to:

**EECNC
P.O. Box 537
Napa, CA 94559**

Sponsor - Exhibitor Booth Registration

Downtown Napa at the Oxbow Commons
Saturday, April 18, 2026
11am – 4pm

Thank you for being part of this year's Earth Day Napa celebration. Your support plays an important role in promoting environmental awareness and community engagement.

Please complete this form if you would like to reserve an exhibitor booth at the event. If the booth contact will be different from the sponsorship contact, please provide their contact information below.

Sponsors: Your Exhibitor Booth fees are included with your Earth Day Napa Sponsorship.

Business or Organization: _____

Contact Person: _____

Mailing Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

Sponsors contributing \$2,000 or more are invited to select from the following event amenities. Please check all that you would like to have provided at the event:

- ☐ 10 x 10 tent
- ☐ Table
- ☐ Sandbags
- ☐ Chair

Do you need power? (we have very limited access): _____

THANK YOU!



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