



Dear Friends,

The Environmental Education Coalition of Napa County (EECNC) is dedicated to fostering environmental literacy and stewardship in our community. We are excited to announce the return of **Earth Day Napa** on **Saturday, April 12th, 2025**, at Oxbow Commons in Downtown Napa. This year's global Earth Day theme, *Our Power, Our Planet™*, highlights the importance of renewable energy and collective action in addressing the climate crisis and building a sustainable future.

We invite you to join us as a sponsor for this meaningful community event. Earth Day Napa will bring together thousands of local residents and visitors for a free, family-friendly day featuring interactive displays, live music, performances, local food and beverages, and opportunities to connect with local businesses and organizations offering innovative, earth-friendly solutions, as well as support services that contribute to a healthier, more resilient community.

Funds raised through Earth Day Napa directly support EECNC's environmental education programs, including the Field Trip Bus Grant Program, which provides transportation for local students to experience meaningful environmental education; the Darcy Aston Environmental Advocacy Scholarship, which supports students pursuing environmental studies; and community events that inspire positive action for the environment. Please help EECNC continue to provide these invaluable opportunities to students, teachers, and the greater Napa County community by making a tax-deductible donation to sponsor Earth Day Napa 2025.

As a sponsor, your business can be featured in event marketing materials, including social media posts, on-site signage, event flyers, and Vine transit buses, showcasing your commitment to environmental stewardship and supporting the local community. The enclosed packet includes specific benefits and sponsorship levels, a sponsorship registration form to pledge your commitment, and an exhibitor booth sign-up if you'd like to engage directly with event attendees.

If you have any questions or would like more information, please feel free to contact me directly at **earthdaynapacoordinator@gmail.com** or **707-815-5975**. Thank you for your consideration. We look forward to working together to make Earth Day Napa 2025 a tremendous success!

Sincerely,  
Jessica Ardizzone  
Earth Day Napa Coordinator  
earthdaynapacoordinator@gmail.com



**8,000**  
Attendees

Play, experience, and learn about sustainability, local resources, businesses, and organizations that support conservation and stewardship of our planet and the environment.

**100**  
Interactive Booths

Active displays about tips for going green, understanding local ecology, and improving our community's sustainability and resiliency.

*"Earth Day is an event the community counts on"*

- Chris Benz, Napa Climate NOW!

*"This event is a great opportunity for community members to learn about all things environment and stewardship in Napa"*

- Frances Knapczyk, Napa Resource Conservation District

*"We believe in the importance of the Earth Day event for the community and the opportunity it gives to get our messages out to attendees"*

- Chris Shoop, City of Napa Solid Waste & Recycling Division





## Earth Legacy Sponsor – \$10,000+ Donation

- Opportunity to present scholarships or speak at Earth Day
- Logo on all EECNC-sponsored print & newspaper advertising
- Highlighted in radio & TV advertising
- Logo on City buses and event stage banner
- Logo on [napaenvironmentaled.org/earth-day](http://napaenvironmentaled.org/earth-day)
- Display your company banner at the event (provided by sponsor)
- Acknowledged as a sponsor at Earth Day
- Choice of location for a 10 x 10 booth at the event
- 10 x 10 tent, table, sandbags, and chair rental provided by EECNC

## Sustainability Champion – \$5,000+ Donation

- Logo on all EECNC-sponsored print & newspaper advertising
- Organization mentioned in radio and TV advertising
- Logo on City buses and event stage banner
- Logo on [napaenvironmentaled.org/earth-day](http://napaenvironmentaled.org/earth-day)
- Display your company banner at the event (provided by sponsor)
- Acknowledged as a sponsor at Earth Day
- Choice of location for a 10 x 10 booth at the event
- 10 x 10 tent, table, sandbags, and chair rental provided by EECNC

## Green Guardian – \$2,000+ Donation

- Logo on EECNC-sponsored print advertising
- Organization mentioned in radio and TV advertising
- Logo displayed on event stage banner and on [napaenvironmentaled.org/earth-day](http://napaenvironmentaled.org/earth-day)
- Display your company banner at the event (provided by sponsor)
- Acknowledged as a sponsor at the event
- Choice of location for a 10 x 10 booth at the event
- 10 x 10 tent, table, sandbags, and chair rental provided by EECNC

## Eco Steward – \$1,000+ Donation (In-Kind or Cash)

- Logo on EECNC-sponsored print advertising
- Logo on [napaenvironmentaled.org/earth-day](http://napaenvironmentaled.org/earth-day)
- Acknowledged as a sponsor at the event
- 10 x 10 booth at the event

## Grassroots Ally – \$500+ Donation (In-Kind or Cash)

- Logo on [napaenvironmentaled.org/earth-day](http://napaenvironmentaled.org/earth-day)
- Acknowledged as a sponsor at the event
- 10 x 10 booth at the event





## Past Sponsors

- Bay Area Air Quality Management District
- BLT Enterprises
- Blue Oak School
- Braydon Apartments
- City of Napa Public Works & Water Division
- Congressman Mike Thompson
- Fieldwork
- Garage (Palisades / Tannery)
- Gasser Foundation
- Hen House
- HolmanTeagueRocheAnglin LLP
- Kamer Consulting Group
- Lagunitas
- Land Trust of Napa County
- Marin Clean Energy
- Marin Kombucha
- Mechanics Bank
- Napa County Public Works
- Napa County Regional Park & Open Space District
- Napa County Resource Conservation District
- Napa Green Certified Land & Winery Programs
- Napa Recycling & Waste Services
- Napa Sanitation District
- Napa Valley Vintners
- Napa Valley Wine Train
- Napa Yard
- Oxbow Market
- Plenary Group
- PG&E
- Redwood Credit Union
- Silverado Resort
- Spottswoode Estate Vineyard & Winery
- Tannery Bend
- Trade
- Upstage Productions
- Visit Napa Valley
- The Doctors Company
- The Westin Verasa Napa
- World Centric
- Zapolski Real Estate



# About Us

*The Environmental Education Coalition of Napa County (EECNC) formed in 2001 in response to the need to connect the local community to the environment. The initial goal of this group was to create a guide of local environmental education providers who serve Napa County teachers. As the coalition grew, the scope of EECNC expanded to include an on-line resource guide for teachers, annual coordination of Napa's Earth Day celebration, awarding the annual Darcy Aston Environmental Advocacy Scholarship, and coordination of Environmental Education Bus Grant to fund field trips that develop the next generation of environmental stewards.*



## Our Mission

EECNC connects members of our community with the local environment. Through a network of local organizations, the coalition provides resources and support to promote sustainable living and to cultivate an appreciation of the natural world.

## What We Do

EECNC coordinates Napa's Earth Day celebration and other community events that engage the community in nature. We raise funds to support a bus grant program and scholarships for graduating high school students. We build our own skills by sharing resources related to effective environmental education.

## Coalition Members

- California Conservation Corps
- California Native Plant Society
- Carolyn Parr Nature Center
- California State Parks
- City of American Canyon Water Division
- City of Napa Recycling Division
- City of Napa Water Division
- CANV Tobacco Education & Quit Smoking Program
- Connolly Ranch
- Friends of the Napa River
- Napa Climate NOW!
- Napa Co. Farm Bureau's Ag in the Classroom
- Napa Co. Public Works, Natural Resources
- Napa Co. Flood Control & Water Conservation District
- Napa Co. Resource Conservation District
- Napa Co. Regional Parks & Open Space District
- Napa County Stormwater Pollution Prevention Program
- Napa Recycling and Waste Services
- Napa Sanitation District
- Napa-Solano Audubon Society
- Napa Valley College
- Napa Valley Museum
- Napa Valley Vine Trail
- Sierra Club, Napa Group
- Suscol Intertribal Council
- Upper Valley Waste Management Agency
- U.S. Bureau of Reclamation
- VALCORE Recycling
- Watershed Information and Conservation Council (WICC)
- Wildlife Rescue Center of Napa County



## Sponsorship Registration Form

Downtown Napa at the Oxbow Commons  
Saturday, April 12, 2025  
11am – 4pm

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**All sponsorship donations will help us continue the Student Field Trip Bus Grant Program, Darcy Aston Scholarship Fund, and EECNC Community Programs**

We would like to Sponsor the Napa Earth Day Festival at the following level:

**Earth Legacy** \$10,000 Contribution

**Sustainability Champion** \$5,000 Contribution

**Green Guardian** \$2,000 Contribution

**Eco Steward** \$1,000 In-Kind or Cash Contribution

**Grassroots Ally** \$500.00 In-Kind or Cash Contribution

We can't sponsor this year, but would like to donate anyway \$ \_\_\_\_\_

Signed by: \_\_\_\_\_ Dated: \_\_\_\_\_

**To reserve your sponsorship, please email [earthdaynapacoordinator@gmail.com](mailto:earthdaynapacoordinator@gmail.com) by February 7th to ensure your logo will be on all advertising materials.**

To pay via PayPal please visit our website:

<https://napaenvironmentaled.org/earth-day-sponsors/>

To pay with a check, **please make the check payable to "EECNC" or "Environmental Education Coalition of Napa County"** and mailed to:

Attn: EECNC c/o Napa RCD

**1303 Jefferson Street, Suite 500B, Napa CA 94559**



## Sponsor Exhibitor Booth Form

Downtown Napa at the Oxbow Commons  
Saturday, April 12, 2025  
11am – 4pm

Thank you for being a part of this year's Earth Day celebration! Your support plays a vital role in our efforts to promote environmental awareness and community engagement. Please complete the form below if you would like to reserve an exhibitor booth at the event.

Sponsors: Your Exhibitor Booth fees are included with your Earth Day Napa Sponsorship.

**Business or Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City / State / Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Sponsors contributing \$2,000 or more are invited to select from the following event amenities. Please check all that you would like to have provided at the event:**

- 10 x 10 tent
- Table
- Sandbags
- Chair

**Do you need power?** (we have very limited access): \_\_\_\_\_

**THANK YOU!**

Signed: \_\_\_\_\_ Date: \_\_\_\_\_