



Dear Friends,

The Environmental Education Coalition of Napa County (EECNC) is a 501(c)3 organization that has served the community since 2001. EECNC provides critical bus grants and scholarships to the teachers and students of Napa Valley. EECNC is very excited to announce the 2024 Earth Day Napa celebration will take place on Saturday, April 20 in Downtown Napa at the Oxbow Commons.

We are inviting you to partner in this community event as a sponsor. Earth Day Napa sponsors are recognized as businesses and organizations that support sustainable living and environmental education in Napa County. Additionally, sponsors are recognized as event partners in social media posts, on Vine transit buses, event flyers and more!

In 2023, approximately 8,000 Napa residents and visitors attended Earth Day Napa. This annual event connects people to local businesses and organizations who provide earth-friendly and creative pathways towards a sustainable future for generations to come. Earth Day Napa is a time to honor and celebrate this planet that we all share. Individuals of all ages will explore regional businesses and organizations through hands-on displays, while also enjoying live music, performances, and local food, as well as wine and beer. At this event, there is something for everyone.

All funds raised through Earth Day Napa support EECNC's Bus Grant Program and Student Scholarship awards. The Field Trip Bus Grant Program provides essential funding for teachers to take Napa students on environmental field trips in our County. The Darcy Aston Environmental Advocacy Scholarship provides funding to local students who plan to pursue environmental studies. Please help EECNC continue to provide these invaluable opportunities for students and teachers in Napa County by making a tax deductible donation to sponsor Earth Day Napa 2024.

With your help, Earth Day Napa will continue to be a community staple and both a memorable and impactful event. If you have any questions or require additional information, please do not hesitate to contact me directly at **earthdaynapacoordinator@gmail.com** or **732-850-8981**. Thank you for your consideration, we look forward to working together to make Earth Day Napa 2024 a tremendous success.

Sincerely,
Erin Corona
Earth Day Napa Coordinator



Past Earth Day Napa Sponsors

- Latitude 38 Entertainment/BottleRock Napa Valley
- Visit Napa Valley
- Redwood Credit Union
- Bay Area Air Quality Management District
- Napa Valley Vintners
- Napa Green Certified Land & Winery Programs
- The Gasser Foundation
- Plenary Group
- Napa Green
- Marin Clean Energy
- Napa Valley Wine Train
- HolmanTeagueRocheAnglin LLP
- Kamer Consulting Group
- Mechanics Bank
- City of Napa Public Works
- City of Napa Water Division
- Upstage Productions
- The Westin Verasa Napa
- World Centric
- Land Trust of Napa County
- Napa County Public Works
- Napa County Regional Park District
- Napa County Resource Conservation District
- Napa Recycling & Waste Services
- Napa Sanitation District
- Blue Oak School
- PG&E
- Silverado Resort
- BLT Enterprises
- Spottswoode Estate Vineyard & Winery
- The Doctors Company
- Oxbow Market
- Zapolski Real Estate
- Congressman Mike Thompson
- Braydon Apartments



Sponsorship Opportunities

Scholarship Fund: \$10,000 Donation

- Opportunity to present scholarships at Earth Day
- Logo on all EECNC sponsored print & newspaper advertising
- Company or organization mentioned in radio advertising
- Logo on City buses
- Logo on <https://napaenvironmentaled.org/earth-day/>
- Display your company banner at Event (to be provided by Sponsor)
- Acknowledged as a sponsor at Earth Day
- Choice of location of 10 x 10 Booth at the Event
- **10 x 10 tent, table, sandbags, and chair rental provided by EECNC**

Platinum Sponsor: \$5,000 Donation

- Logo on all EECNC sponsored print & newspaper advertising.
- Organization mentioned in radio advertising
- Logo on City buses
- Logo on <https://napaenvironmentaled.org/earth-day/>
- Display your company banner at Earth Day (to be provided by Sponsor)
- Acknowledged as a sponsor at Earth Day
- Choice of location of 10 x 10 Booth at Earth Day
- **10 x 10 tent, table, sandbags, and chair rental provided by EECNC**

Gold Sponsor: \$2,000 Donation

- Logo on EECNC sponsored print advertising
- Logo on City buses
- Logo on <https://napaenvironmentaled.org/earth-day/>
- Display your company banner at Event (to be provided by Sponsor)
- Acknowledged as a sponsor at the Event
- Choice of location of 10 x 10 Booth at the Event
- **10 x 10 tent, table, sandbags, and chair rental provided by EECNC**

Silver Sponsor: \$1,000 In-Kind or Cash Donation

- Logo on EECNC sponsored print advertising
- Logo on <https://napaenvironmentaled.org/earth-day/>
- Acknowledged as a sponsor at the Event
- 10 x 10 Booth at the Event

Bronze Sponsor: \$500 In-Kind or Cash Donation

- Logo on <https://napaenvironmentaled.org/earth-day/>
- Acknowledged as a sponsor at the Event
- 10 x 10 Booth at the Event



Sponsorship Registration Form

Downtown Napa at the Oxbow Commons
Saturday, April 20, 2024
11am – 4pm

Business Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email Address: _____

All sponsorship donations will help us continue the Student Field Trip Bus Grant Program and the Darcy Aston Scholarship Fund

We would like to Sponsor the Napa Earth Day Festival at the following level:

_____ **Scholarship Fund** \$10,000.00 Contribution

_____ **Platinum Sponsor** \$5,000.00 Contribution

_____ **Gold Sponsor** \$2,000.00 Contribution

_____ **Silver Sponsor** \$1,000.00 In-Kind or Cash Contribution

_____ **Bronze Sponsor** \$500.00 In-Kind or Cash Contribution

We can't sponsor this year, but would like to donate anyway \$ _____

Signed by: _____ Dated: _____

To reserve your sponsorship, please email earthdaynapacoordinator@gmail.com by March 1st ensure your logo will be on all advertising materials.

To pay via PayPal please visit our website:
<https://napaenvironmentaled.org/earth-day-sponsors/>

To pay with a check, **please make the check payable to EECNC** and mailed to:
EECNC c/o Napa RCD, 1303 Jefferson Street, Suite 500B, Napa CA 94559

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Sponsor Exhibitor Booth Form

Downtown Napa at the Oxbow Commons
Saturday, April 20, 2024
11am – 4pm

Please sign up by Friday, April 12th. To sign-up, complete the form below or fill out the online form at <https://napaenvironmentaled.org/earth-day-exhibitors/>.

Sponsors: Your Exhibitor Booth fees are included with your Earth Day Napa Sponsorship.

Business or Organization: _____

Contact Person: _____

Mailing Address: _____

City / State / Zip: _____

Phone: _____

Email: _____

For Scholarship, Gold, and Platinum Sponsors, please check all that you wish to be provided:

- 10 x 10 tent
- Table
- Sandbags
- Chair

Do you need power? (we have very limited access): _____

THANK YOU!

Signed: _____ Date: _____